

January 5, 2016

Re: 40th NATA AGM, Conference & Trade Show Sponsorship



Dear Sponsor,

It's our 40th anniversary and we are seeking your support in the form of sponsorship for the 40th NATA Annual Conference, AGM and Trade Show to be held April 25-27th, 2016 in Whitehorse, Yukon. Approximately 200 delegates from various sectors of the aviation industry will be in attendance as well as representatives from territorial and federal governments. Please join us to celebrate this special year for northern and remote aviation and don't miss this opportunity to highlight your organization's role in the industry during what promises to be a memorable event.

Thanks to the support of sponsors like yourself, NATA is able to host an informative conference with guest speakers, panel discussions and social events that provide delegates with opportunities to network and to keep up-to-date on issues affecting aviation in Northern Canada. To celebrate our 40th, we've planned more networking events than ever and will be exhibiting a variety of memorabilia that we've collected from our past and present members. We're pulling out all the stops this year to celebrate with the best food, drink, and hospitality the Yukon has to offer and we need sponsors like you to make it happen.

For this special 40th year, we've also introduced an opportunity for one sponsor to be the event's primary benefactor with a variety of exclusive benefits outlined in the form below. We hope that you'll take advantage of this great chance to highlight your organization as a leader and standard in the industry.

Please find attached a Sponsorship Form for the 2016 NATA Annual Conference. Please email, fax or mail this form back early to ensure your company its choice of item for sponsorship. Items will be allocated based on preference and value of contribution.

Once sponsorship commitments are received, sponsor logos will be included on the NATA website, future Annual Conference correspondence, the event Program, and in the sponsor recognition slideshow that will run during breaks. Sponsors submitting their Sponsorship Form by April 8, 2016 will have their logo included in the event Program.

Please contact Colin Dempsey (admin@nata-yzf.ca) if you have any questions or require additional information. We're happy to accommodate special requests wherever possible and can help you to determine how best to maximize the value of your contribution.

Thank you and we look forward to hearing from you.

Sincerely,

A handwritten signature in black ink that reads 'Wayne McLeod'.

Wayne McLeod
President
Northern Air Transport Association

attachment



SPONSORSHIP FORM 2016 AGM, CONFERENCE & TRADE SHOW

Please complete form and return by E-mail, Fax or Mail

- PLEASE PRINT CLEARLY-

Company Name _____
Contact Name _____
Address _____
City, Prov./Terr. _____ Postal Code: _____
Phone Number _____ Fax: _____
Email Address _____

We would like to become the **Primary Sponsor** for **NATA 40** with a contribution of \$_____ (min \$10k) and will receive the following benefits:

- | | | | |
|---|--|---|---|
| ✓ | Recognition in program | ✓ | 15 mins in conference program |
| ✓ | Large printed sign with logo | ✓ | Choice of signature cocktail |
| ✓ | Reserved table for banquet | ✓ | Key to hospitality suite |
| ✓ | Recognition at every meal, break, & event | ✓ | Option to speak at President's Reception |

We would like to sponsor the **40th NATA AGM, Conference & Trade Show** with a contribution of \$_____ towards:

(please indicate 3 items by numbering in order of preference)

- | | | | |
|--------------------------|------------------------------------|--------------------------|--|
| <input type="checkbox"/> | Conference Program | <input type="checkbox"/> | Delegate Name Tags |
| <input type="checkbox"/> | April 26th AM Coffee Break | <input type="checkbox"/> | President's Reception Venue |
| <input type="checkbox"/> | April 26th PM Coffee Break | <input type="checkbox"/> | President's Reception Bar |
| <input type="checkbox"/> | April 27th AM Coffee Break | <input type="checkbox"/> | President's Reception Catering |
| <input type="checkbox"/> | April 27th PM Coffee Break | <input type="checkbox"/> | President's Reception Entertainment |
| <input type="checkbox"/> | April 26th Continental Breakfast | <input type="checkbox"/> | April 27th Bush Pilots Breakfast |
| <input type="checkbox"/> | April 26th Lunch | <input type="checkbox"/> | April 27th Donald Douglas Memorial Lunch |
| <input type="checkbox"/> | Annual Banquet Reception Food | <input type="checkbox"/> | Annual Banquet Reception Bar |
| <input type="checkbox"/> | Annual Banquet Guest Speaker | <input type="checkbox"/> | Annual Banquet Bar |
| <input type="checkbox"/> | Annual Banquet Table Wine | <input type="checkbox"/> | Annual Banquet Meal |
| <input type="checkbox"/> | Annual Banquet Table Centre-pieces | <input type="checkbox"/> | Hospitality Suite |

For your convenience sponsorship funds can be provided by cheque (CDN funds please) or credit card. Please make cheques payable to:

Northern Air Transport Association

If paying by credit card please use the attached credit card payment form



CREDIT CARD PAYMENT FORM

PLEASE TYPE or PRINT CLEARLY

Invoice Number:
(if known)

Balance Due:

Payment Amount:

Card Type:

Visa:

MasterCard:

Amex:

Name on Card:

Card Billing
Address:

Card Holder
Signature:

Credit Card #:

Expiry Date: _____

Security Code: _____
(from back of card)

~ credit card number information will be destroyed once transaction is completed ~