



January 5, 2024

Re: 48th NATA AGM, Conference & Trade Show Sponsorship

Dear Sponsor,

Our 48th NATA Annual Conference, AGM and Trade Show will be held **April 29th - May 1st, 2023** in Yellowknife, NT and we are counting on the support of sponsors like yourself to make it another great year. Approximately 200 delegates from various sectors of the aviation industry will be in attendance as well as representatives from territorial and federal governments. Please join us to celebrate northern and remote aviation and don't miss this opportunity to highlight your organization's role in the industry during what is always a memorable event.

NATA is a premier opportunity to connect with decision-makers from over 30 air carriers across Canada plus representatives from Northern airports and other related industries.

Thanks to the support of sponsors like yourself, NATA is able to host an informative conference with guest speakers, panel discussions and social events that provide delegates with opportunities to network and to keep up-to-date on issues affecting aviation in Northern Canada. We do our best to offer a personal and genuinely Northern experience and aim to make every part of NATA unique to the industry wherever possible.

Once sponsorship commitments are received, sponsor logos will be included on the NATA website, the event Program, and in the sponsor recognition slideshow that will run during breaks. We're happy to accommodate special requests wherever possible and can help you to determine how best to maximize the value of your contribution.

Please contact Colin (admin@natacanada.org) if you have any questions or require additional information.

Thank you and we look forward to hearing from you.

Sincerely,

Colin Dempsey
On behalf of:

The Northern Air Transport Association's Board of Directors



SPONSORSHIP FORM

2024 AGM, CONFERENCE & TRADE SHOW

Company Name _____
Contact Name _____
Email Address _____

We would like to become the **Primary Sponsor** for **NATA 48** with a contribution of \$_____ (min \$10k) and will receive the following benefits:

- | | |
|--|---|
| ✓ Recognition in program | ✓ 15 mins in conference program |
| ✓ Large printed sign with logo | ✓ Key to hospitality suite |
| ✓ Recognition throughout the conference | ✓ Option to speak at President's Reception |
| ✓ Exhibitor Booth | ✓ Opportunity to present at NATA Board Meeting |

All sponsorships are recognized proportionately based on contribution value. Printed materials and other recognitions will reflect the amount of sponsorship.

Contact us to determine the most appropriate sponsorship for your budget and desired outcomes. **We can help find the best fit for you and our attendees to maximize your value.**

As a guide, here are some examples of sponsorship values and items at those values. There are always other unique opportunities for each conference that we would be happy to discuss, too – contact Colin to discuss admin@natacanada.org.

Tier 1 Sponsorships - \$1000

Ex. Coffee Break, or Reception Component Sponsorship

Tier 2 Sponsorships - \$2500

Ex. Breakfast, Entertainment, Table Wine, Guest Speaker

Tier 3 Sponsorships - \$4000

Ex. Lunch, Printed Materials, Registration, Promo Items

Tier 4 Sponsorships - \$5000+

Ex. Banquet Meal, Banquet Bar, Reception Bar, Reception Catering