

# Aviation and Aerospace

## Working With Regional Government

Northern Air Transport Association (NATA)

Dave Frank, Executive Director, BC Aviation Council

May 2<sup>nd</sup>, 2023



# Today's Presentation

- Thank You!
- Who is the BC Aviation Council?
- Our Mantra
- Success Under Adversity
- Oct/22 Award for Support During Covid – BC MOTI
- How Did This Happen? Rationale for Provincial Engagement in Aviation /Aerospace
- BC Aviation and Aereospace Not In the Aviation and Aerospace Business Anymore
- Current Priorities/Messaging
- Our Asks of BC Government
- Need Skin in the Game
- Approach to Ottawa Through Provincial/Territorial Governments
- June 5-7 Conference in Prince George Commercial



# Thank You!

- Joe Sparling and the Team at Air North
- NATA
- BC Aviation Council Board



# Who Is The BC Aviation Council?

- 850 Member, 150 Company, Diverse Member-Driven/Funded Registered Charity, Over 6000 Supporters
- Members Include: Students, Recent Graduates, Enthusiasts, Airports, Air Operators (Fixed Wing and Rotary), RPAS, Flying Schools, Education Institutions, Aerospace, Consultants, Suppliers, Industry Organizations
- In Existence for 85 Years
- Vision - An Industry that is Visible, Connected, Thriving
- 1.3 Staff Members – Lean and Mean, Volunteer Driven, Punch Above Our Weight
- \$460,000 Aviation and Aerospace Scholarship Endowment – Canada’s Largest
- Over \$100k to Be Distributed in 2023 Scholarships – Canada’s Largest
- Conduct the 225 Attendee Annual Silver Wings Industry and Scholarship Award Celebration
- First Class Annual Airports, Airlines, Aerospace Conference – 140+ Attendees
- On Federal Advisory Committees, Including NAV CANADA
- House of Commons Transportation Standing Committee Invited Witness
- Work With Multitude of National & Regional Associations, Includes Tourism/Econ Dev
- Extremely Active Youth Engagement Program-Hangar Hangout, Speakers Bureau...
- High-Growth, Inclusive Five-Year Strategic Plan



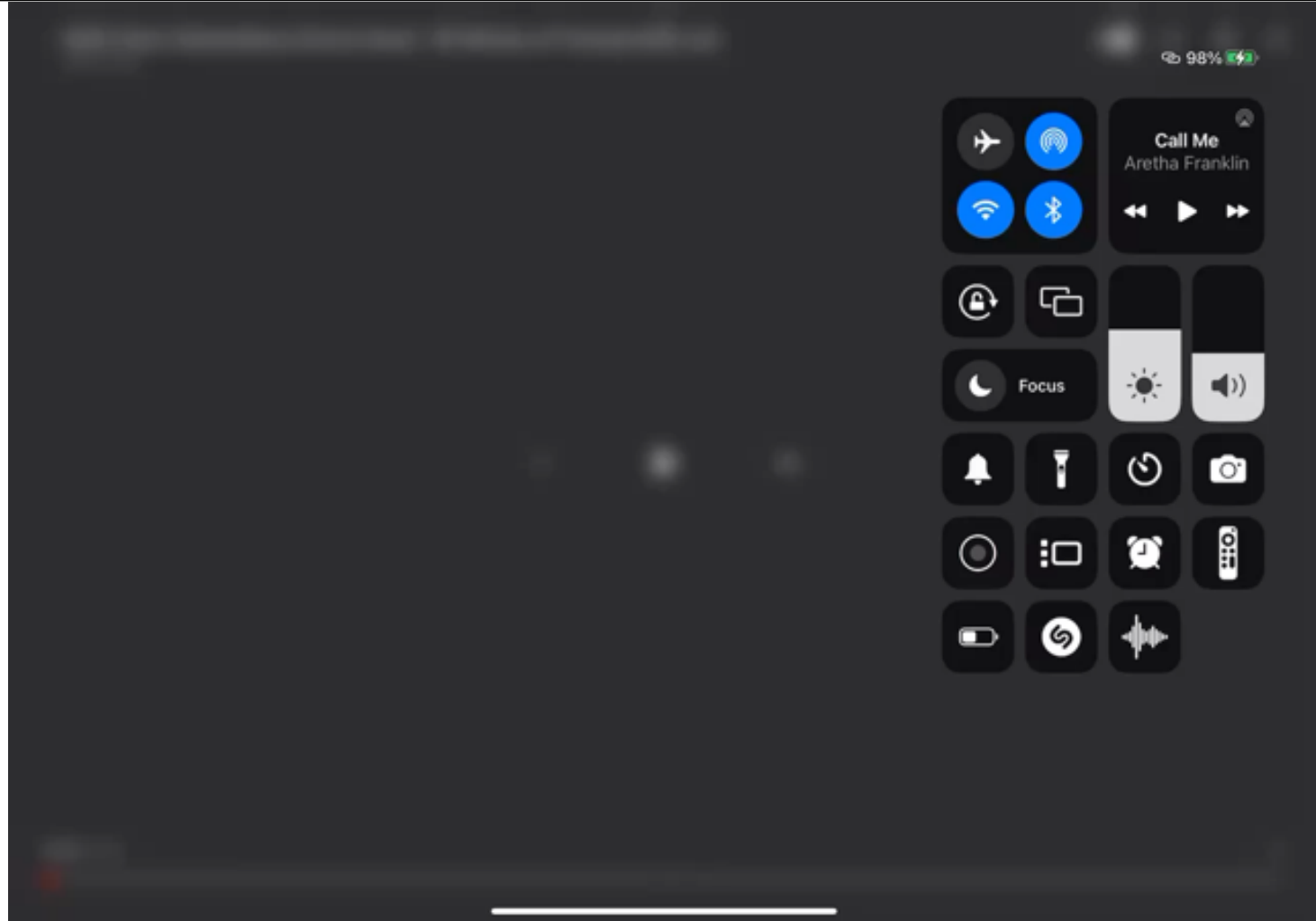
**“Air services are arguably the most powerful socio-economic catalyst in your Community Development tool chest.”**



# Success Under Adversity

- Re-Worked the Support for Small Carriers to Remote Communities
  - Ignored Most Coastal Indigenous Communities, 702/3/4, Rotary
  - Thought Fort Nelson Wasn't Remote
  - Wanted Scheduled Service into Non-Certified Airport
  - Knew Was Flawed, Retained BC Aviation Council to Assist With Identifying Need
- More Than Doubled BCAAP to Get Shovels In the Ground
- Enhanced BCAAP
  - GA Airports, Consultants, 75-95% Funding, 50% Up Front, Simple Online Application
  - Took All of Industries Suggestions and Even Enhanced Some
- Airport Operating Grant to 55 BC Airports
- Launched Socio-Economic Study





# How Did This Happen?

- Historically Aviation and Aerospace Run Off Side of a Desk
  - Federal Jurisdiction
  - Ministry of Highways, Ferries, Bridges and Now Tunnels
- However, Is Strong Reason for Provincial Engagement
  - Fire Suppression
  - Air Ambulance
  - Emergency Preparedness – Aviation Last One Standing
  - Indigenous and Remote Communities
  - Tourism
  - Economic Development...
- Behind the BC Air(port) Assistance Program
  - Needed to Strengthen the Messaging





# BCAC Not In the Aviation and Aerospace Business

- BC Aviation Council is in:
  - Sustainability
  - Reconciliation
  - Tourism
  - Skill Development
  - Economic Development (Federal-Pacific Economic Development)
- Need to Follow the Money
  - No Mention of Aviation/Aerospace in Budgets



# Three Current Priority Issues/Messages

- Critical Socio-Economic Impact Aviation
  - A Vital Infrastructure, Not Just an Industry
  - Must Be Healthy/Comp to Support Other Key Sectors
- Huge HR Crisis in Aviation and Aerospace
  - Too Beat Up from Covid to Really Focus On
- Sustainability
  - Opportunity to Be the World Leader
  - Airports Project



# Our Asks of BC Ministries

- **Socio-Economic Impact**
  - Be Aware Greatly Enhanced Support/Engagement By Alberta Government
  - Release Recently Completed Impact Study at June 5-7 Conference, Prince George-Strong Presence
  - Begin Process of Updating BC Aviation/Aerospace Strategic Action Plan
  - BC Airport Access Program Funding Increase 15% Annually for Five Years
  - Encourage Federal Government to Modernize/Properly Fund Airport Capital Assistance Program
- **Tackle the HR Crisis in Aviation and Aerospace**
  - Student Aid for Commercial Pilots License Must Reflect the \$100,000 Program Cost
  - Support Need for Full-Time Facilitator to Support Industry Efforts (\$125k for three years)
    - Pacific Economic Development Next Stop
  - Be Supportive of Recommendations for Focussed Programs Addressing HR Crisis
  - Ensure Ministries Responsible for Education, Higher Education, Skill & Jobs Engaged
- **Sustainability**
  - Need \$945k Airport Carbon Inventory/Next Implementation Steps Proposal Approved
  - Support Generating Business Environment Encouraging Sustainable Aviation Fuels



# Need Skin in the Game

- Critical Socio-Economic Impact Aviation
  - Part of Steering Committee
  - Releasing Study at our June 5-7 Conference
- Huge HR Crisis in Aviation and Aerospace
  - Canada's Largest Aviation/Aerospace Scholarship Program
  - Youth Engagement Committee
    - Hangar Hangouts, Reach Out K-5/High School, Mentorship, Waypoints Career Fair
  - Speaker's Bureau
  - Mental Health
  - Supporting Inclusion
  - Careers and Scholarship Guide
- Sustainability
  - YVR, YYJ, YLW Carbon Neutral 2030
  - Climate Committee
    - Workshops on Accreditation, etc
  - \$940K Proposal For Phase One



# Approach to Federal Government Through Province

- Airport Capital Assistance Program (ACAP) versus BC Air Access Program (BCAAP)
  - ACAP \$1.14/Capita
  - BCAAP \$3.80/Capita
  - Side-by-Side Comparison
  - ACAP is Extremely Out of Sync with Liberal Priorities
- Feed Into and Encourage Province/Territory Engagement
  - Fed-Prov-Terr “Table”
  - Email Description (Read Out)
  - Will Grow In Influence
- Regional Associations Need to Work Closely with National Nine National Associations



# BCAC Late Spring Conference June 5th - 7th Registration is OPEN



**BCAC**  
BRITISH COLUMBIA  
AVIATION COUNCIL

1938

**85 YEARS**

2023

# Think Through Aviation and Aerospace – It's Critical

Thank You

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