

# Air Taxi Safety Campaign (ATSC)



Presented by: Transport Canada Civil Aviation  
Northern Air Transport Association: May 1-3, 2023

# Air Taxi Safety Campaign





# Overview of Air Taxi Operations

The sector is complex with a wide range of operators, all without a consolidated association for comprehensive representation of industry interests.

Voluntary compliance is a cornerstone to positively influence the sector with the goal of reducing acceptance of unsafe practices (beyond the regulatory compliance baseline).



# Campaign Background

- In 2017 an investigation was conducted by the Transportation Safety Board of Canada (TSB) (Report A15H001). In 2019, the findings were published in the report entitled “Raising the Bar on Safety: Reducing the Risks Associated with Air-taxi Operations in Canada”.
- The report identified that air-taxi accidents fell into two broad areas:
  1. Acceptance of unsafe practices
  2. Inadequate management of operational hazards

# Campaign Background (cont'd)

## **TSB Recommendation A19-02**

The Department of Transport collaborate with industry associations to develop strategies, education products, and tools to help air-taxi operators and their clients eliminate the acceptance of unsafe practices.

## **TSB Recommendation A19-02 (cont.)**

Important to note two points in the recommendation:

1. Collaborate with industry associations.
2. Eliminate the acceptance of unsafe practices.

Note: **“Acceptance”** also steers the approach we’re taking.

# Campaign Objectives

- Development and facilitation of focus groups and subsequent working groups;
- Data analysis and statistics gathering that support campaign objectives and effectiveness;
- Facilitate seminars and participate in association events; and
- Development of promotion and aviation safety education products and tools based on the strategies and recommendations identified by the focus groups.





# How are we going to achieve this?

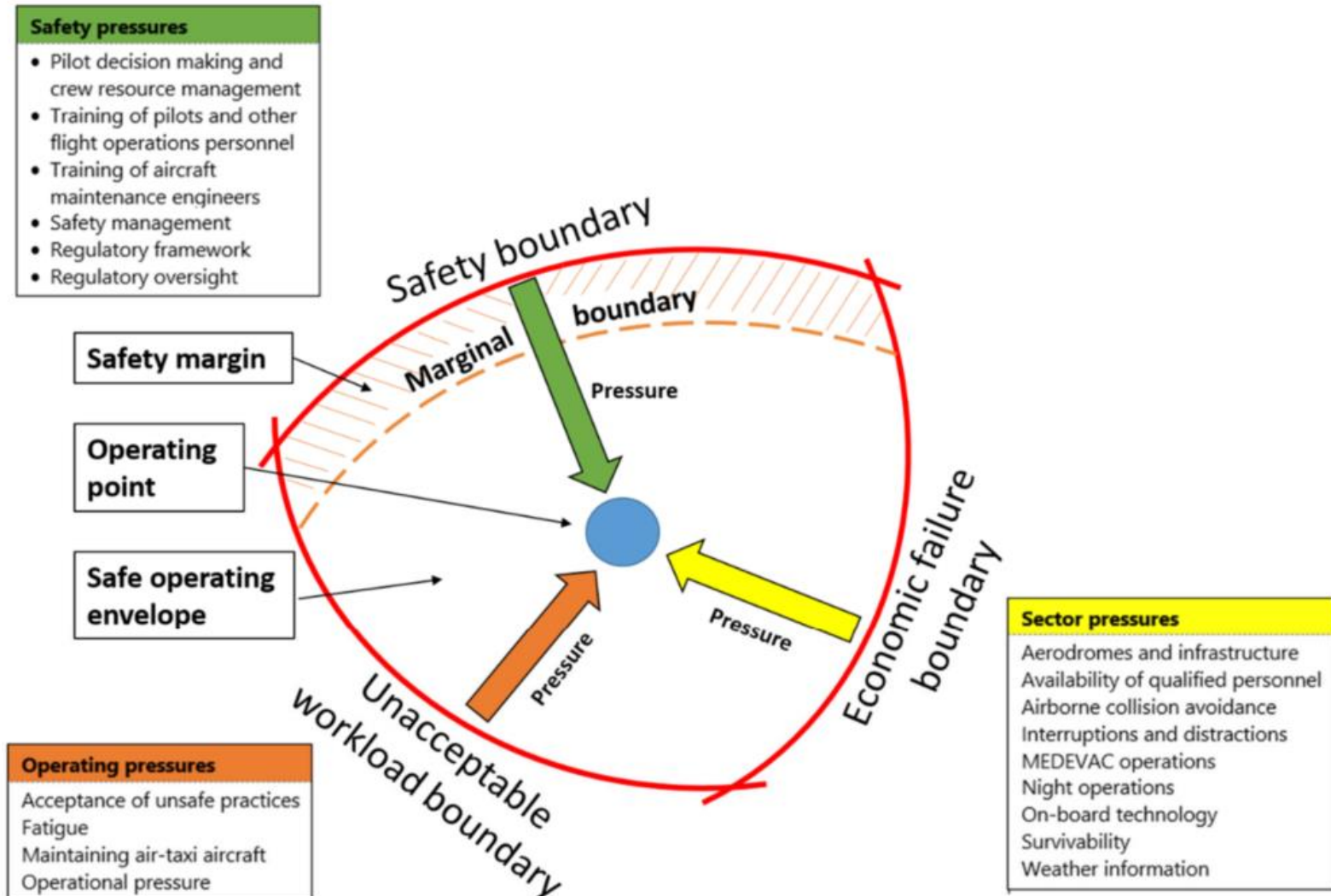
---

The Campaign is constructed around the following three pillars:

1. Safety pressures
2. Sector pressures
3. Operating pressures

# Safety Pillars

Figure S2. The safe operating envelope model adapted for this SII (Source: TSB)





# Discussion Theme Examples

- Human factors
- Crew Resource Management (CRM)
- Threat and Error Management
- Decision making



# Key Milestones

---



**Launch of the ATSC Website, with a new look and feel**



**TCCA presented an early launch of the ATSC at the ATAC meeting in Vancouver last Fall**



**Virtual launch was held in January 2023, with industry and stakeholders**



# Our Next Steps



We are continuing to develop our website into a “one-stop shop” for operators to access free to materials, tools and resources.



Distribution of ATSC survey (late Spring 2023): This will assist in driving some of the topics to be considered for the focus groups.



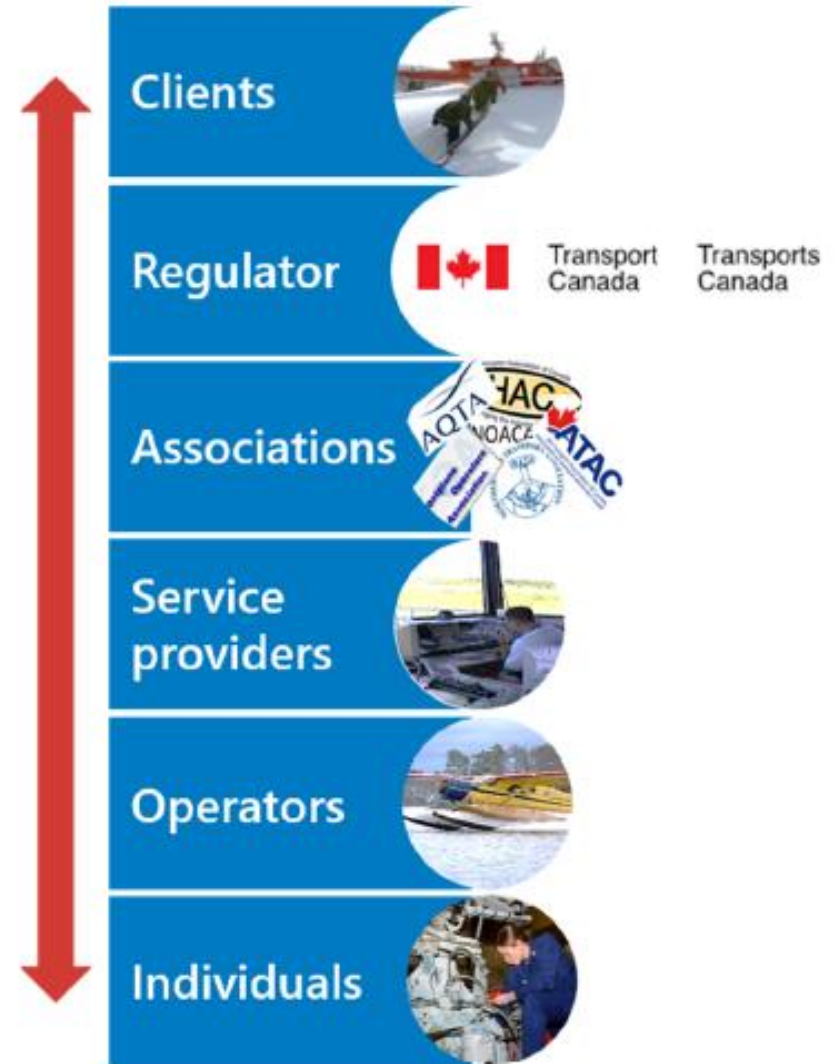
Formation of focus groups later this year. These groups are a way for TCCA to actively engage with the air taxi community.

# Wrap-Up

---

In order to raise the bar on safety in air-taxi operations, **all** stakeholders need to work together to foster a culture where unsafe practices are unacceptable.

It will be a collaborative effort to eliminate the acceptance of unsafe practices across the sector and across the industry.



# Questions, Comments & Discussion

Be sure to visit our web page for updates and join the conversation!

Email: [Air Taxi Campaign](mailto:airtaxi-taxiaerien@tc.gc.ca)

Web: [Air-taxi safety campaign \(canada.ca\)](http://canada.ca/air-taxi-safety)



Canada