



January 13, 2020

Re: 44th NATA AGM, Conference & Trade Show Sponsorship

Dear Sponsor,

Our 44th NATA Annual Conference, AGM and Trade Show will be held **April 27 – 29, 2020** in Whitehorse, Yukon and we are counting on the support of sponsors like yourself to make it another great year. Approximately 200 delegates from various sectors of the aviation industry will be in attendance as well as representatives from territorial and federal governments. Please join us to celebrate northern and remote aviation and don't miss this opportunity to highlight your organization's role in the industry during what is always a memorable event.

NATA is a premier opportunity to connect with decision-makers from over 30 air carriers across Canada plus representatives from Northern airports and other related industries.

Thanks to the support of sponsors like yourself, NATA is able to host an informative conference with guest speakers, panel discussions and social events that provide delegates with opportunities to network and to keep up-to-date on issues affecting aviation in Northern Canada. We do our best to offer a personal and genuinely Northern experience and aim to make every part of NATA unique to the industry wherever possible.

Please find attached a Sponsorship Form for the **2020 NATA Annual Conference**. Please email, fax or mail this form back early to ensure your company its choice of item for sponsorship. Items will be allocated based on preference and value of contribution.

Once sponsorship commitments are received, sponsor logos will be included on the NATA website, the event Program, and in the sponsor recognition slideshow that will run during breaks. We're happy to accommodate special requests wherever possible and can help you to determine how best to maximize the value of your contribution.

Please contact Colin Dempsey (admin@natacanada.org) if you have any questions or require additional information.

Thank you and we look forward to hearing from you.

Sincerely,

Wendy Tayler
President
Northern Air Transport Association

Attachment



SPONSORSHIP FORM 2020 AGM, CONFERENCE & TRADE SHOW

Please complete form and return by E-mail, Fax or Mail

Company Name _____
Contact Name _____
Address _____
City, Prov./Terr. _____ Postal Code: _____
Phone Number _____ Fax: _____
Email Address _____

We would like to become the **Primary Sponsor** for **NATA 44** with a contribution of \$_____ (min \$10k) and will receive the following benefits:

- | | | | |
|---|---|---|---|
| ✓ | Recognition in program | ✓ | 15 mins in conference program |
| ✓ | Large printed sign with logo | ✓ | Choice of signature cocktail |
| ✓ | Reserved table for banquet | ✓ | Key to hospitality suite |
| ✓ | Recognition at every meal, break, & event | ✓ | Option to speak at President's Reception |
| ✓ | Logo on main loading screen of NATA app for duration of conference | ✓ | Opportunity to present at NATA Board Meeting |

We would like to sponsor the **44th NATA AGM, Conference & Trade Show** with a contribution of \$_____ towards:

(please indicate 3 items by numbering in order of preference)

- | | |
|---|---|
| <input type="checkbox"/> Conference Program | <input type="checkbox"/> Delegate Name Tags |
| <input type="checkbox"/> April 28 th AM Coffee Break | <input type="checkbox"/> President's Reception Venue |
| <input type="checkbox"/> April 28 th PM Coffee Break | <input type="checkbox"/> President's Reception Bar |
| <input type="checkbox"/> April 29 th AM Coffee Break | <input type="checkbox"/> President's Reception Catering |
| <input type="checkbox"/> April 29 th PM Coffee Break | <input type="checkbox"/> President's Reception Entertainment |
| <input type="checkbox"/> April 28 th Breakfast | <input type="checkbox"/> April 29 th Bush Pilots Breakfast |
| <input type="checkbox"/> April 28 th Lunch | <input type="checkbox"/> April 29 th Donald Douglas Memorial Lunch |
| <input type="checkbox"/> Annual Banquet Reception Food | <input type="checkbox"/> Annual Banquet Reception Bar |
| <input type="checkbox"/> Annual Banquet Guest Speaker | <input type="checkbox"/> Annual Banquet Bar |
| <input type="checkbox"/> Annual Banquet Table Wine | <input type="checkbox"/> Annual Banquet Meal |
| <input type="checkbox"/> Annual Banquet Table Centre-pieces | <input type="checkbox"/> Hospitality Suite |

For your convenience sponsorship funds can be provided by cheque (CDN funds please) or credit card (Visa/MC/Amex. Please make cheques payable to:

Northern Air Transport Association

If paying by credit card please use the attached credit card payment form



CREDIT CARD PAYMENT FORM

PLEASE TYPE or PRINT CLEARLY

Invoice Number:
(if known)

Balance Due:

Payment Amount:

Card Type:

Visa:

MasterCard:

Amex:

Name on Card:

Card Billing
Address:

Card Holder
Signature:

Credit Card #:

Expiry Date: _____

Security Code: _____
(from back of card)

~ credit card number information will be destroyed once transaction is completed ~